

15<sup>th</sup> Annual



***Friday, June 16, 2023 – Champlain Country Club***



In 2007, our local organizations joined forces to combine three very popular golf tournaments into one spectacular event called the Community Partners Classic.

Today the event brings together over 200 participants and volunteers from the community for a great day at the beautiful Champlain Country Club. The tournament provides a fun opportunity for local businesses and individuals to partner with key community organizations and work together to build a strong future for our region.

As a sponsor, your company will be associated with two of the area's prominent non-profit organizations working to improve quality of life across our region:

- **Northwestern Counseling & Support Services** is a private, non-profit, human services agency serving Franklin and Grand Isle Counties providing intervention and support to children, teens, and adults with emotional and behavioral problems, mental illness and intellectual disabilities.
- **Northwestern Medical Center** is a vibrant, not-for-profit, primary care hospital nestled at the top of Fairfield Street in St. Albans, Vermont. The small size of this community hospital brings a family feel to a modern facility with high-tech equipment.

Our organizations have a history of working well together in various capacities to care for the wide range of health and human service needs of the people of northwestern Vermont. Your support helps us to work collectively as well as to address our own individual missions.



## What makes the Community Partners Classic special?

From hole contests to a 50/50 raffle to hot dogs on the course – there are plenty of surprises throughout the day! Test your skills at the wine putt and then kick back and enjoy a top-notch luncheon on the deck or under the tent. There's something for everyone at the Community Partners Classic!



## Can being a sponsor of the Community Partners Classic help my business?

We offer a great fun-filled day on the course to network with hundreds of local business leaders, and with food, contests and prizes – we make sure you have a great time doing it!

From a purely business perspective, consumers are willing to spend more and remain loyal when they know a company is perceived as a civic-minded corporate partner and community leader.

Being engaged with a good cause with visible results boosts employee morale – they can feel good knowing we are all working together to help others right here in Franklin and Grand Isle Counties.



Job seekers, especially the up-and-coming generation, see community support and service as a perk and often look for companies that are actively engaged and offer local opportunities to connect and/or volunteer.



## Sponsorship Opportunities



As a sponsor of the Community Partners Classic, your company will receive some great public exposure. The marketing benefits associated with each of the commitment levels of sponsorship are outlined below.

### **Supporting Sponsor: \$5,000** *4 sponsorship opportunities*

- ✓ **ONE FOURSOME** – including gifts for each golfer, greens fees, carts, lunch, snacks and soft drinks on the course
- ✓ **YOUR NAME / LOGO** prominently displayed on all tournament promotional materials prior to the event including all printed and online registration material
- ✓ **YOUR NAME / LOGO** on the main event banner at the Country Club the day of the event
- ✓ **YOUR NAME / LOGO** on a tee sign
- ✓ **YOUR NAME / LOGO** in the event program provided to each team detailing layout of the course, rules, etc.

## Luncheon Sponsor: \$3,500

### 1 sponsorship opportunity

- ✓ **ONE FOURSOME** – including gifts for each golfer, greens fees, carts, lunch, snacks and soft drinks on the course
- ✓ **YOUR NAME / LOGO** prominently displayed on all tournament promotional materials prior to the event including all printed and online registration material
- ✓ **YOUR NAME / LOGO** on the luncheon tent banner at the Country Club the day of the event
- ✓ **YOUR NAME / LOGO** on a tee sign
- ✓ **YOUR NAME / LOGO** in the event program provided to each team detailing layout of the course, rules, etc.



## Cart Sponsor: \$2,500

### 2 sponsorship opportunities

- ✓ **ONE FOURSOME** – including gifts for each golfer, greens fees, carts, lunch, snacks and soft drinks on the course
- ✓ **YOUR NAME / LOGO** on cart signage
- ✓ **YOUR NAME / LOGO** on a tee sign
- ✓ **YOUR NAME / LOGO** in the event program provided to each team detailing layout of the course, rules, etc.

## Golfer Gift Sponsor: \$1,500

### 1 sponsorship opportunity

- ✓ **YOUR NAME / LOGO** on the gift given to each golfer
- ✓ **YOUR NAME / LOGO** in the event program provided to each team detailing layout of the course, rules, etc.





## Contest / Prize Sponsor: \$1,000

### *6 sponsorship opportunities*

- ✓ **YOUR NAME / LOGO** displayed at the prize station
- ✓ **YOUR NAME / LOGO** in the event program provided to each team detailing layout of the course, rules, etc.

## Breakfast Sponsor: \$750

### *1 sponsorship opportunity*

- ✓ **YOUR NAME / LOGO** prominently displayed in the reception tent
- ✓ **YOUR NAME / LOGO** in the event program provided to each team detailing layout of the course, rules, etc.

## Hole in One Sponsor

### *4 sponsorship opportunities*

*In exchange for placement of your high value product insured for a possible hole-in-one prize you will receive:*

- ✓ **YOUR NAME / LOGO** prominently displayed at the par 3 hole designated as a hole-in-one opportunity
- ✓ **YOUR NAME / LOGO** in the event program provided to each team detailing layout of the course, rules, etc.

## Snack Station Sponsor: \$500

### *4 sponsorship opportunities*

- ✓ **YOUR NAME / LOGO** prominently displayed at one of four snack stations on the course
- ✓ **YOUR NAME / LOGO** in the event program provided to each team detailing layout of the course, rules, etc.

## 50/50 Raffle Sponsor: \$500

*1 sponsorship opportunity*

- ✓ **YOUR NAME / LOGO** prominently displayed in the registration tent

## Team & Hole Combo Sponsor: \$640 (*\$140 discount*)

- ✓ **ONE FOURSOME** – including gifts for each golfer, greens fees, carts, lunch, snacks and soft drinks on the course
- ✓ **YOUR NAME / LOGO** displayed on a tee sign

## Team Sponsor: \$480

*Early Bird Discount: \$440 – Register by May 15<sup>th</sup>!*

*36 sponsorship opportunities*

- ✓ **ONE FOURSOME** – including gifts for each golfer, greens fees, carts, lunch, snacks and soft drinks on the course

## Hole Sponsor: \$300


*36 sponsorship opportunities*

- ✓ **YOUR NAME/LOGO** featured on a tee sign





**Yes!** We would like to be a true community partner with **Northwestern Medical Center** and **Northwestern Counseling & Support Services** at the following level:

 Sponsorship Level	Amount
Supporting Sponsor	\$ 5,000
Luncheon Sponsor	\$ 3,500
Cart Sponsor	\$ 2,500
Golfer Gift Sponsor	\$ 1,500
Contest / Prize Sponsor	\$ 1,000
Breakfast Sponsor	\$ 750
Snack Station Sponsor	\$ 500
50/50 Raffle Sponsor	\$ 500
Team & Hole Combo Sponsor	\$ 640
Team Sponsor	\$ 480
Team Sponsor – <b>Early Bird Discount before May 15<sup>th</sup></b>	\$ 440
Hole Sponsor	\$ 300

**Your contact information:**

Company Name	
Contact Name	
Phone	
Email	

**Payment information:**

Please make checks out to **Northwestern Medical Center** and mail with this page to:

Courtney Manahan  
 Community Relations Coordinator  
 Northwestern Medical Center  
 133 Fairfield Street  
 St. Albans, VT 05478